

Local Food Non-Profit Chooses the Simplicity of Hosted Security Services

Trend Micro™ Worry-Free™ Business Security Services saves time, avoids slowing computers, and provides peace of mind.

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—Todd Mills, Director, Director of Development and Marketing, Local Matters

EXECUTIVE SUMMARY

Customer Name: Local Matters

Industry: Food (Public Service)

Location: Columbus, Ohio

Web site: www.local-matters.org

Number of Employees: 14

CHALLENGE:

- Block threats from multiple vectors of vulnerability (email, web, and files)
- Protect the non-profit organization's reputation by avoiding the spread of threats
- Maximize productivity for the staff by avoiding disruptions or slowing computer performance
- Help staff stay focused on mission and goals (without technology distractions)

SOLUTION:

- Trend Micro Worry-Free Business Security Services

BUSINESS RESULTS:

- A year with zero security issues
- Increased confidence in Internet protection
- Easy to set-up, and therefore easy scalability as any new employees or volunteers join the organization
- Increased visibility over status of security solutions and threats (browser-based console)

Challenge

The staff and volunteers at Local Matters are on a mission to transform the local food system. By combining advocacy for fair policies with high-impact education programs, the not-for-profit organization is addressing critical issues that include childhood obesity and diabetes.

Local food systems ultimately promote a strong community and healthy families, which underscores the importance of the work being done by Local Matters and inspires the team to look for new ways to expand its programs and effectiveness.

Local Matters exemplifies an efficient organization, with everyone working to minimize operating costs and make every donated dollar count. Todd Mills, the director of development and marketing at Local Matters, has also taken on the challenge of managing the organization's network and computers.

“Since we don't have an IT staff or consultant on call, we ended up with a variety of security solutions on our computers,” said Mills. “Last year, when we purchased several new computers, we took a look at security. Some employees were having trouble with administration and management of an antivirus solution from another vendor. It was time to do some research and standardize on one solution that could meet everyone's needs.”

Solution

Simplicity was the major requirement that Local Matters needed in a security solution, with the understanding that it also needed the maximum protection for their organization. Donor information is stored on one of the systems, along with the organization's teaching curriculums and materials that represent years of effort.

Besides protecting sensitive and valuable information assets, Local Matters relies heavily on email and the web. It can't afford to spread any threats that could end up damaging the organization's reputation.

“Our biggest concern is vulnerabilities that result from using email and the web—we have staff with varying levels of experience and we need to make sure that everyone is equally protected,” said Mills. “Computers have to run smoothly at all times. Whenever anyone has a computer issue, it can cripple our staff since we don't have dedicated IT resources.”

After researching the security solutions designed for small businesses, Local Matters selected Trend Micro Worry-Free Business Security Services—a solution hosted by Trend Micro and powered by the Trend Micro™ Smart Protection Network™ security infrastructure.

Smart Protection Network is advanced in-the-cloud security that blocks threats in real time, before they reach the organization's computers. Its unique cloud-client architecture includes a global network of threat intelligence sensors, collecting and correlating email, web, and file reputation information to dramatically reduce infections.

“This was our first experience with software as a service,” said Mills. “We found it very easy to get started with Trend Micro Worry-Free Business Security Services, and switching to it went smoothly. This solution is really effective and really simple. With my web browser, I can make sure that everyone is up to date, including staff that are teaching at schools or working from home.”

Worry-Free Business Security Services provides a cloud-based management server that avoids overloading and slowing down the Local Matters' computers. The combination of the hosted software, a firewall, and advanced behavior-based protection makes it lightweight yet highly effective for small businesses like Local Matters.

Results

Since switching to Trend Micro solutions last year, Local Matters has enjoyed increased confidence in its security. The success of Worry-Free Business Security Services also led the organization to deploy Trend Micro™ Smart Surfing for Mac, which now protects the few Mac laptops that employees bring into the office.

“With Trend Micro solutions in place, we've had an uneventful year—no security problems,” said Mills. “As a non-profit, any technology issues eat into our budget for programs. We have to make sure that we are secure and that we don't spread threats, but we don't want to spend time on security. That's why we are very happy with Trend Micro Worry-Free Business Security Services—the hosted solution minimizes difficulties and maximizes protection. This is very important for an organization like ours that operates very lean.”

Local Matters has also been happy to learn that Trend Micro offers a complete portfolio of solutions for small businesses. Recently, they evaluated file-sharing solutions, including Trend Micro™ SafeSync™ for Business.

“Our need for file sharing is relatively low right now, but in the future, we might need to work with other organizations,” explained Mills. “It gives us confidence to be able to work with Trend Micro, knowing that they are experts in the threats and vulnerabilities that would otherwise severely impact organizations like ours.”

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DEPLOYMENT ENVIRONMENT

3 desktops, 12 laptops

Trend Micro Worry-Free Business Security Services

Trend Micro Smart Surfing for Mac

Customer Profile

Local Matters is a not-for-profit organization based in Central Ohio whose mission is to transform the food system to be more secure, prosperous, just, and delicious. By taking a leadership role and providing education programs to children, Local Matters is addressing the urgent issues of childhood obesity and diabetes, and promoting health and wellness. The organization also promotes fair food policies; provides healthy food access in its communities; supports family farmers and the growth of the local food economy; and promotes a sustainable natural ecosystem.

Trend Micro Security

- **Trend Micro Worry-Free Business Security**
<http://us.trendmicro.com/us/products/sb/worry-free-business-security/index.html>
- **Trend Micro Smart Surfing for Mac**
<http://us.trendmicro.com/us/products/personal/smartsurfing-mac/index.html>
- **Trend Micro SafeSync for Business**
<http://us.trendmicro.com/us/products/sb/safe-sync-online-backup-storage/index.html>

Trend Micro Enabling Technology

- **Trend Micro Smart Protection Network**
<http://us.trendmicro.com/us/trendwatch/core-technologies/smart-protection-network/>



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