



ANTIVIRUS



ANTI-SPAM



ANTI-SPYWARE



ANTI-PHISHING



WEB FILTERING



WEB REPUTATION

Trend Micro™

Consumer Endpoint Security for Service Providers

Trend Micro Consumer Endpoint Security for Service Providers is a portfolio of cutting-edge solutions that protect Windows and Mac computers against malware, spam, and cybercriminal attacks. It automates the tedious tasks of license provisioning and management, allowing you to deliver security to your customers with ease via a subscription model. In effect, you outsource the entire security value chain to Trend Micro while retaining ownership of your subscribers.

SERVICE PROVIDER FEATURES AND BENEFITS

Lowest TCO

- Web-based console that automates license provisioning and management
- Low initial investment with choice of bulk licensing for higher margins or pay-as-you-go for minimal financial risk
- Direct integration of license and key management scripts with existing customer relationship management or financial backend applications

Best Service Quality

- The best antivirus (according to NSS Labs) and anti-spam (according to West Coast Labs) engines in the industry
- Reclaimed bandwidth and increased network quality through reduction of malware-generated traffic
- Service continuity risk mitigation for higher service availability and customer service

Additional Recurring Service Revenue

- Increased average revenue per customer
- Upsell opportunities with product offerings
- Higher retention rate for solid recurring service revenue

Flexibility

- Support for Windows and Mac platforms
- Easy upgrades and deployment of new solutions through compatibility with future consumer releases
- Multiple product and language support for mixed deployments

Scalability

- Management tools and reporting systems for specific provisioning requirements
- Tiered administration and pricing
- Periodic license usage reports

SOLUTIONS

TREND MICRO TITANIUM

Strong, fast and easy-to-use protection—Trend Micro Titanium uses cloud technology to automatically stop malware and Web threats before they reach your customers' computers, without slowing them down.

Real-time Protection

- Real-time detection and removal of malware and Web threats using industry-leading antivirus and anti-spyware

Set-and-Forget Ease of Use

- Automatic updates that do not impact Internet speed
- Reduced pop-up notifications

End-User Experience

- Streamlined, intuitive user interface
- Simple set-up through a single installation screen
- Up-to-the-minute status reports with just a click
- Online backup with file synchronization to safeguard your precious e-assets*

* *Maximum Security only*

PROTECTION POINTS

- Antivirus
- Anti-spyware
- Anti-spam
- Web threat protection
- Data theft prevention
- Wireless network authentication
- Smartphone protection

SOLUTION FAMILY

TREND MICRO™
TITANIUM™

Trend Micro™

**Smart Surfing
for Mac**

Resource Efficiency

- Minimal disk space usage after installation
- Less memory and CPU resource consumption

FEATURES	Antivirus +	Internet Security	Maximum Security
Web Threat Protection			
Web traffic filtering for restriction of access to websites containing malware	■	■	■
Detection and blocking of malicious scripts (in browsers), downloads (from websites), and links (in emails or instant messages)	■	■	■
Email and image spam control		■	■
Windows firewall optimization		■	■
Parental Controls			
Restriction of access to websites with inappropriate content		■	■
Limitation of Internet access time for children		■	■
Detailed reports on Internet activity		■	■
Data Theft Prevention			
Securing of sensitive information (such as account numbers, email addresses, and passwords) from hackers and spyware		■	■
Protection against unauthorized retrieval of deleted files			■
Remote data lock in case of computer loss or theft			■
Advanced Threat Defense			
Prevention of unauthorized changes to applications		■	■
Automatic warnings against suspicious links in email and instant messages			■
Authentication of wireless hotspots and Wi-Fi networks for safe Web surfing			■
Security for smartphones			■
System Optimization			
System tuning for disk space recovery, boot-up acceleration, and performance enhancement			■
Cleaning of browser history and cookies			■
Secure Online Backup			
10GB of secure online backup storage with synchronization and sharing features			■

SMART PROTECTION NETWORK

Trend Micro security solutions are powered by the industry-leading Trend Micro™ Smart Protection Network™. This next-generation, cloud-client content security infrastructure is designed to address the rapidly changing threat environment while reducing network and system impact, and the reliance on traditional pattern file downloads.

The Smart Protection Network collects information from multiple vectors to deliver comprehensive Web threat protection. It combines in-the-cloud technologies with lighter-weight clients to help service providers break the infection chain and respond in real time.

TRENDLABS

Trend Micro security solutions are backed by TrendLabs, a global network of threat research and product service and support centers committed to 24x7 customer service, threat surveillance, attack prevention, plus timely and seamless solution delivery.

With a thousand-strong staff of experts deployed in round-the-clock operations, TrendLabs stays at the forefront of the Internet security industry and serves as the backbone of the Trend Micro service infrastructure.

TREND MICRO SMART SURFING FOR MAC

Trend Smart Surfing for Mac protects your customers' identity and personal data from malicious threats when they shop, bank, or surf online.

Superior Web Protection

- Blocking of instant messages and email links that lead to dangerous websites
- Protection against phishing scams that can trick them into revealing confidential information
- Parental controls for restriction of access to websites with inappropriate content
- Protection against websites that install dangerous software on machines

Award-Winning Anti-Malware

- Protection against viruses, worms, Trojans, spyware, and other malicious software
- Automatic updates that keep protection current against new threats



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