



Trend Micro™

## Software-as-a-Service Security Solutions

The growing number of malicious attacks, whether email-borne, Web-based, or across the network, is impacting individuals and organizations in many ways. Threats are rapidly evolving, increasing the complexity of managing on-site security solutions with finite resources. For optimal protection, threats must be managed in the cloud, before they reach users' systems and compromise information security.

Trend Micro Software-as-a-Service (SaaS) Security Solutions provide industry-leading Internet content security for individual users, small, medium and enterprise businesses, as well as service provider partners. These hosted service offerings leverage the strength of the Trend Micro Smart Protection Network™ to immediately and automatically protect customers' information and resources against the latest threats wherever they connect. Moreover, all SaaS solutions are hosted and maintained by Trend Micro security experts, ensuring easy deployment and 24x7 availability. This also allows Service Providers to focus on quick application delivery with no capital expenditure (CAPEX) and therefore minimum financial exposure.

### BUSINESS BENEFITS

- Maintains high customer satisfaction through award-winning anti-spam and anti-malware protection, faster scanning, and quicker updates
- Ensures superior uptime with a global infrastructure backed by fully redundant datacenters and industry-leading service level agreements (SLAs)
- Allows easy deployment, fast delivery of new security capabilities, and addition of new services and users as needed
- Eliminates the need for customer premise equipment (CPE), reducing capital expenditure and increasing return on investment
- Offers maximum recurring service revenue through flexible billing options (monthly, quarterly or yearly)
- Preserves bandwidth, storage, and other costly resources, lowering overall cost of on-going ownership
- Saves time with no maintenance required as Trend Micro security experts continuously implement all patches and updates 24x7

### TREND MICRO SMART PROTECTION NETWORK

The Trend Micro Smart Protection Network is a next-generation content security infrastructure designed to provide comprehensive protection to users while reducing network and system impact. The Smart Protection Network correlates email, Web and file reputation information across Trend Micro solutions and leverages the collective knowledge of Trend Micro's vast global customer base. Each new threat identified via a single customer's routine reputation check will automatically update databases around the world. By using centralized systems located in the cloud, information can be processed more quickly, resulting in immediate access to threat intelligence.

### INDUSTRY-LEADING TECHNOLOGY AND HOSTED SECURITY EXPERTISE

Trend Micro has been in the hosted security industry for over five years. All solutions are developed by Trend Micro using the knowledge and skills of its over 1,000-strong research and development team based on the light and powerful security technology that is used by hundreds of thousands of customers around the world. Trend Micro is committed to delivering its hosted security solutions on a global scale, enabling all partners no matter their size, focus or scope to sell and support SaaS solutions alongside on-premise products.

### SaaS SECURITY SOLUTIONS

#### Worry-Free Business Security Services

Designed primarily for small business customers but also suitable for larger companies, it protects desktops and laptops wherever they are connected—in the office, at home, or on the road.

#### Hosted Email Security

A no-maintenance-required solution that delivers continuously updated protection to stop spam and email-based malware before they reach the customer's network.

#### Email Security Platform for Service Providers

Provides email filtering, anti-spam, and antivirus within a centrally managed, highly scalable architecture—complete with a customizable user interface and tiered administration levels.

### ABOUT TREND MICRO

Trend Micro Incorporated, a global leader in Internet content security, focuses on securing the exchange of digital information for businesses and consumers. A pioneer and industry vanguard, Trend Micro is advancing integrated threat management technology to protect operational continuity, personal information, and property from malware, spam, data leaks, and the newest Web threats.



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