



Trend Micro™

# Worry-Free Business Security Services

Worry-Free Business Security Services protects desktops and laptops wherever they are connected—in the office, at home, or on the road. The service is hosted and maintained by Trend Micro experts, with constant threat updates from the Trend Micro Smart Protection Network, so customers do not have to worry about malware, data leaks, identity theft, server maintenance, or missing security updates.

Designed primarily for small business customers that do not have IT skills and resources, Worry-Free Business Security Services is easy to use, offers maximum protection, and gives customers visibility into the security of their company. The solution is also suitable for larger companies that own servers but do not want to overload these with security management software, and those who have trouble managing remote workers.

## KEY FEATURES

### Central Console with Security Dashboard

A central Web-based console hosted in Trend Micro datacenters enables the Service Provider to monitor and manage their customers' desktop, laptop, and server security. The simple security dashboard interface gives partners a quick snapshot of the level of protection and identifies any high-risk incidents that need attention.

### Behavior Monitoring

Behavior monitoring keeps an eye on applications to identify any abnormal activity that indicates malicious behavior.

### POP3 Anti-spam

Worry-Free Business Security Services provides anti-spam protection at the endpoint for customers who do not run a mail server and have email delivered to users via their Internet Service Provider.

### Worry-Free Remote Manager for Partners

Worry-Free Remote Manager is a tool provided to Trend Micro partners for remote management and control of multiple Worry-Free Business Security customers.

### Client Firewall

A built-in firewall provides critical protection against network worms and intrusions.

### Instant Messaging Content Filtering

Outbound content filtering protection restricts transmission of sensitive corporate data through chat sessions.

### USB Device Threat Prevention

Worry-Free Business Security Services protects against malware with the potential to auto-install from a read/write USB device.

### Wireless Network Protection

The Wi-Fi Advisor plug-in protects against Evil Twin attacks and hacking of wireless access points. It provides security-level settings to support different encryption modes of Wi-Fi users.

### Scheduled Reports and Email Alerts

Detailed reports of the security status of all machines can be scheduled to run at regular intervals and emailed to multiple recipients. Alerts can be set for various security events and emailed to relevant people.

## TREND MICRO SMART PROTECTION NETWORK

Trend Micro Worry-Free Business Security Services is powered by the Smart Protection Network, a next-generation cloud-client content security infrastructure designed to protect customers from Web threats.

It powers both on-premise and hosted solutions to protect users whether they are on the network, at home, or on the go, using light-weight clients to access its in-the-cloud correlation of email, Web, and file reputation technologies, as well as threat databases. Customers' protection is automatically updated and strengthened as more products, services and users access the network, creating a real-time neighborhood watch protection service for its users.

## BENEFITS TO SERVICE PROVIDERS

- Easy set-up and installation significantly reduces cost of sale.
- As a service, it generates annual revenue at full new license margin.
- Management through Worry-Free Remote Manager enables partners to provide services to multiple customers from one interface at minimum cost.
- The Smart Protection Network provides the highest protection rates in the industry, reducing the cost of support and increasing the likelihood of renewal each year.

## BENEFITS TO CUSTOMERS

- Extensive Trend Micro computing resources enable real-time updates, faster scanning and better protection.
- Less information processed and stored in each computer results in better system performance.
- Customers are protected against unknown threats before they are discovered and blocked by traditional security methods.
- Offloading management of security policies to a trusted partner enables customers to focus on their core business.
- Customers have full visibility of computers and servers whether these are in-office or remote.
- The service is always updated and accessible, with no extra hardware or software required.
- The streamlined update process improves machine performance and reduces bandwidth latency.
- Simplified license maintenance saves customers time and money while ensuring all machines are licensed and protected.

## ABOUT TREND MICRO

Trend Micro Incorporated, a global leader in Internet content security, focuses on securing the exchange of digital information for businesses and consumers. A pioneer and industry vanguard, Trend Micro is advancing integrated threat management technology to protect operational continuity, personal information, and property from malware, spam, data leaks, and the newest Web threats.



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