A Letter from the CEO

From the first time we realized it was possible for someone to use technology to do harm, we set our sights on making sure that could not happen. We believed then as we do now that people can do great things with technology – whether for their personal lives or for public good – and should not be prevented from doing so.

The very core of our business is to provide a worthy service to society, to help others, to enable technology to allow businesses to thrive, schools to teach, people to connect.
But in the 21st century, we believe that we must use our resources to go beyond just doing our job and doing it profitably. Our business, and for that matter any business, has a responsibility to ensure that the environment in which it operates is vibrant, healthy, and sustainable.

To that end, Trend Micro has made a commitment to being a good global citizen. We believe that what we do matters as much as how we do it, who we do it for, and where we do it. We have invested in many ways that show our desire to be a socially responsible business. We aspire to be the kind of organization that respects the environment where we live and work, lifts up those who are less fortunate, deeply values and empowers employees to realize their greatest potential, and invests in the future through the education of our youth.

Trend Micro understands its role in an increasingly interconnected world. As one of the oldest and largest internet security software and services companies in the world, we believe we can have a very positive impact to society and any investment we make in it can go a long way. We are not standing by and expecting others to do it because we know social responsibility is something that belongs to all of us.

Evan Chen,
CEO
Trend Micro Incorporated